

Missouri Department of Transportation
Kevin Keith, Director

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ADDENDUM 001 Request for Proposal Production and Advertising Services for the 2013-2014 Missouri State Highway Map RFP 6-120716LK

Offerors should acknowledge receipt of Addendum 001 (ONE) by signing and including it with the original proposal. The due date for receipt of proposal has not changed by this Addendum. Accordingly, the following clarifications, and or additional information, are believed to be of general interest to all potential Offerors. All other terms and conditions remain unchanged and in full force.

Name and Title of Signer (Print or type)	Name and Title of Department Authority Leann Kottwitz Senior General Services Specialist
Contractor/Offeror Signature (Signature of person authorized to sign)	Department of Transportation <i>Leann Kottwitz</i> (Authorizing Signature)
Date Signed:	Date Signed:06/26/2012

Question:

Will editable files for the map be provided? If so, what format?

Response:

The panels for the cover image and Governor's letter will be delivered to the Offeror as a eps or pdf files, not editable. Other content, such as the MoDOT office phone numbers, Highway Patrol locations, the list of Commissioners, etc. that appears on the back of the map can be made available as text file if necessary. We will provide the map files as .mxd or .dgn files. The city listing will be provided in a digital format. MoDOT will provide any necessary edits.



Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.

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Question:

Will the selected vendor be responsible for ensuring the accuracy of the map (all streets, cities, parks, etc...)?

Response:

The Missouri Department of Transportation will be responsible for ensuring the accuracy of the map.

Question:

Will the selected vendor be required to make updates to the map or will the files be provided and ready to go as is?

Response:

The Missouri Department of Transportation will make updates to map files if needed and provide them to the Offeror.

Question:

How much revenue has the advertising sales efforts generated each year for the past 3 years?

Response:

This is the first time the Missouri Department of Transportation has proposed advertising sales on the state map, so revenue information is unavailable.

Question:

Will all street indexes, grids and any other listing information be provided in a digital format by MODOT?

Response:

MoDOT will provide all indexes, grids, and other listing information in a digital format.